



LAUNDRY

BR  **ODY**
CHEMICAL

A hand is shown reaching into a washing machine drum that is filled with white towels. The scene is brightly lit, and the focus is on the hand and the texture of the towels.

WELCOME TO BRODY CHEMICAL

Brody Chemical began in Salt Lake City, Utah in 1975. Since then, it has grown from a small local company to one that provides superior products and service to over half of the United States. Brody's success is attributed to its commitment to create innovative and highly effective products — manufactured under strict quality control standards, a responsive technical support team, and a professional, well-trained, service-driven sales force. Brody Chemical's comprehensive product line boasts over 600 different formulations of sanitation, institutional, industrial and maintenance chemicals for professional use. Reducing the risks associated with chemical usage and disposal, avoiding depletion of the Earth's natural resources, and enhancing the safety and work environment for clients are core values of Brody Chemical.

BRODY
CHEMICAL

800.488.2436 • 801.963.2436

FAX 800.588.2436

WWW.BRODYCHEMICAL.COM

6125 WEST DOUBLE EAGLE CIRCLE, SALT LAKE CITY, UTAH 84118

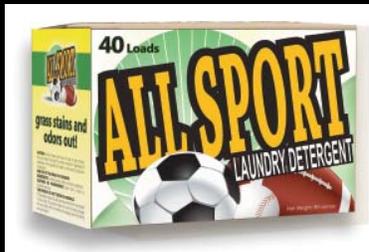
PRODUCT CATEGORY INDEX

ALL-COLOR BLEACH ■ WHITENER AND BRIGHTENER	4
ALL SPORTS LAUNDRY DETERGENT ■ THE ULTIMATE SPORTS DETERGENT	4
BANISH ■ SOLID PRE-SPOTTER	4
BRIGHTEN LAUNDRY DETERGENT ■ BRIGHT AND SOFT	4
CLEANSLATE 100% ACTIVE SOLVENT ■ LINEN GREASE REMOVER	4
COMMERCIAL LAUNDRY ■ SINGLE-SYSTEM DETERGENT	4
CONQUEST WATER CONDITIONER ■ PREMIUM COMMERCIAL LAUNDRY WATER CONDITIONER	4
DDS-1000 ■ SOLID LAUNDRY DISPENSER	5
DEVOUR ■ ONE STEP ENZYME DETERGENT	5
DRY BLEACH ■ EXTREMELY CONCENTRATED	5
DYNAMITE COMMERCIAL DETERGENT ■ SINGLE SYSTEM LAUNDRY DETERGENT	5
EYE BLACK REMOVER ■ LINEN MAKE-UP REMOVER	5
FABRIC SOFTENER ■ DRYER SHEETS	5
FABRIC SOFTENER ■ LIQUID CONCENTRATE	5
GRAND SLAM DETERGENT ■ ENZYME LIQUID LAUNDRY DETERGENT	6
HI IRON SOUR/SOFTENER ■ IRON REDUCER	6
ILLUMINATE BUILT DETERGENT ■ ULTIMATE COMMERCIAL DETERGENT	6
LAUNDRY BLEACH 9% ■ 9% CHLORINE BLEACH	6
LAUNDRY BREAK ■ CLEANING BOOSTER	6
LAUNDRY CONCENTRATE ■ EVERYTHING IN ONE	6
LAUNDRY PRESOAK ■ SOAK AWAY HEAVY STAINS	6
LAUNDRY SOFTENER ■ LIQUID CONCENTRATE	7
LAUNDRY SOLVENT DETERGENT ■ COMMERCIAL DETERGENT	7
LAUNDRY SOUR ■ LIQUID PH REDUCER	7
LAUNDRY SOUR II ■ RUST REMOVER	7
LAUNDRY SOUR/SOFT ■ SOFTENS & LOWERS pH	7
LAUNDRY SPOTTER/PRESOAK ■ WORKS LIKE MAGIC	7
LIQUID LAUNDRY ■ CONCENTRATED DETERGENT	7
ONE-SHOT ■ 1 OR 2 LAUNDRY PRODUCT DISPENSER	8
ON-PREMISE PLUS ■ 1-6 PUMP DISPENSERS	8
ORGANIC SPOT REMOVER ■ ENZYME FORMULA	8
OXYGEN WASH ■ STAIN REMOVER	8
POLAR PREMIUM SHIRT LAUNDRY ■ COLD WATER WASHING	8
PRO-SPOT BUSTER ■ SOLID PRE-SOAK FOR LAUNDRY	8
PROTEIN RELEASE AGENT ■ MULTI-ENZYME LAUNDRY PRESOAK ADDITIVE	8
RECLAIM POWDER ■ RECLAIM DETERGENT	9
RUST AND IRON REMOVER ■ WORKS LIKE MAGIC	9
SC FABRIC SOFTENER ■ SUPER CONCENTRATE	9
SC LAUNDRY BREAK ■ SUPER CONCENTRATE	9
SC LAUNDRY SOUR ■ SUPER CONCENTRATE	9
SC LIQUID LAUNDRY ■ SUPER CONCENTRATE	9
SLIDEOUT #1 ■ INSTANT RED CLAY REMOVER (PART 1)	9
SLIDEOUT #2 ■ INSTANT RED CLAY REMOVER (PART 2)	10
SOLV-IT (RECLAIM SOLVENT) ■ STUBBORN LAUNDRY STAIN REMOVER	10
SPOT REMOVER ■ PRE-SPRAY SPOTS AWAY	10
TEK STAR STARCH (LIQUID) ■ PREMIUM LIQUID PVA STARCH	10
WASH N BLEACH EXTRA 2 ■ SOLID LAUNDRY DETERGENT	10
WATER SOFTENER ■ CUTS DETERGENT USE IN HALF	10
X3 SOLID LAUNDRY DETERGENT ■ BLOCK DETERGENT	10



ALL-COLOR BLEACH ■ WHITENER AND BRIGHTENER

This product is a concentrated bleach for use with all types of wash. It contains sodium perborate and a new oxidizer, sodium perborate for great cleaning power. All-Color Bleach is also fortified with enzymes, wetting agents, soap regenerators and optical brighteners. This is an excellent product for whitening and brightening both whites and colors. Packaged in 26 ounce boxes, 12 per case.



ALL SPORTS LAUNDRY DETERGENT ■ THE ULTIMATE SPORTS DETERGENT

This is an enzyme fortified detergent that targets grass, dirt, and blood. It also has a low temperature bleach activator. Safe on all washable colorfast fabrics including Dacron and polyester blends. DO NOT use on natural silks or wool.



BANISH ■ SOLID PRE-SPOTTER

Banish Solid Pre-Spotter is to be injected with X3 Solid Laundry Detergent on greasy soil loads such as makeup, shoe polish and food stains on banquet linens. Banish is a softer product than X3. The hotter the water, the faster it will feed. 120-125° F degrees = 10 seconds per ounce. Temperatures above this will result in a faster feed. Use Banish Solid Pre-Spotter along with X3 Solid Laundry Detergent for excellent results in day spas and massage businesses where oily linens are a problem.



BRIGHTEN LAUNDRY DETERGENT ■ BRIGHT AND SOFT

This product is an enormously powerful, concentrated laundry cleaning compound that not only cleans but softens all-in-one economical step. It has super color brighteners, ultra whitening agents and works great in hot or cold water.



CLEANSLATE 100% ACTIVE SOLVENT ■ LINEN GREASE REMOVER

This product is a remarkable blend of solvents that removes greasy, oily stains from food beverage linens. Product must only be used in a professionally installed chemical injection system.



COMMERCIAL LAUNDRY ■ SINGLE-SYSTEM DETERGENT

This is a single-system, laundry-detergent compound. It emulsifies oil and grease yet does not need to be built up or neutralized down. Laundry comes out clean and fresh. Colors are brighter. Packaged in 60 pound buckets.



CONQUEST WATER CONDITIONER ■ PREMIUM COMMERCIAL LAUNDRY

A premium water conditioner for use in commercial laundry applications. It is a specialized blend of water conditioners, chelating agents, and emulsifiers designed to enhance soil removal in hard water conditioners

DDS-1000 ■ SOLID LAUNDRY DISPENSER

The DDS-1000 Series was the first "all inclusive" dispensing system for Solid and Screen Feed Chemicals. This powerful system includes a built-in transformer, water solenoid valve, internal plumbing assembly, Ultra Power Bowl Feeder and optional timer control, in a robust stainless steel case with a locking front cover. Bi-directional water inlet plumbing provides connectivity, enabling units to operate from a single water source.



DEVOUR ■ ONE STEP ENZYME DETERGENT

This is a one step enzyme laundry detergent with color safe bleach. Safe on all washable colorfast fabrics including Dacron and polyester blends. Do not use on natural silk or wool. Excellent for use in dry cleaners.



DRY BLEACH ■ EXTREMELY CONCENTRATED

Dry Bleach is an extremely concentrated and highly effective formulation that is stronger than regular chlorine bleaches. By using bromine, the oxidizing power is significantly increased. Bromine is temperature stable and will not gas off as chlorine does. It is also safer on fabrics. Bromine's ability to regenerate itself, lends to more prolonged bleaching and oxidizing of soils and stains. Packaged in 26 ounce boxes, 12 per case.



DYNAMITE COMMERCIAL DETERGENT ■ SINGLE SYSTEM LAUNDRY DETERGENT

This is the product to meet the challenge. Designed extensively after the Factor Formula, with some added ingredients. We feel that this product is an approved formulation for even better results. Laundry comes out cleaner, fresher and brighter.



EYE BLACK REMOVER ■ LINEN MAKE-UP REMOVER

This is a ready-to-use product that quickly and effectively removes eye black, cosmetics, pine tar, and other stubborn oil based stains from linens and uniforms.



FABRIC SOFTENER ■ DRYER SHEETS

Fabric Softener Dryer Sheets contain fabric softening agents (cationic as well as non-ionic types) and perfume in a non-woven sheet. Fabric Softener Dryer Sheets leave washed items fresh smelling, softer and static-free. Packaged in either 50/box, 12 per case or 100/box, 6 per case.



FABRIC SOFTENER ■ LIQUID CONCENTRATE

Fabric Softener Liquid Concentrate makes all washables soft and fluffy, eases ironing and helps eliminate chafing. Clothes are fresh, wear longer and wrinkle less. This product aids in the elimination of static electricity preventing fabric from clinging and attracting lint and hair. Excellent for blankets, sweaters, sheets, towels, pillow cases, lingerie, diapers, work clothes, hosiery or any other washable materials.





GRAND SLAM DETERGENT ■ ENZYME LIQUID LAUNDRY DETERGENT

This liquid enzyme laundry detergent has everything in it that you could ask for. All of the grease cutting surfactants and agents for tough soils and stains along with very aggressive enzymes to help eat way protein stains at the same time.



HI IRON SOUR/SOFTENER ■ IRON REDUCER

This product softens and fluffs and reduces iron content so that all fabrics come out with wrinkle-free results. Our product eliminates static cling and reduces extractor time. The use of this product in the proper concentration neutralizes all residual alkalinity, which is critical in nursing homes.



ILLUMINATE BUILT DETERGENT ■ ULTIMATE COMMERCIAL DETERGENT

This highly concentrated product will eliminate the need for a break and liquid laundry product. This is considered a built detergent and can replace the other two products with excellent results. This product will remove most stains on its own and at the same time, produce the whitest whites.



LAUNDRY BLEACH 9% ■ 9% CHLORINE BLEACH

This is a concentrated product for use in commercial and institutional laundries. It is highly concentrated for effective stain removal and whitening. This product can be used before or after the wash cycle and is temperature stable for hot or cold wash.



LAUNDRY BREAK ■ CLEANING BOOSTER

Laundry Break is formulated to be used with Brody's Liquid Laundry Detergents or in conjunction with laundry bleach for a tailored laundry operation. This product may be dispensed directly from the shipping container through an automated injector system into the laundry machine, thereby eliminating hand-feeding from powder hoppers and possible spillage.



LAUNDRY CONCENTRATE ■ EVERYTHING IN ONE

Laundry Concentrate is a revolutionary improvement in laundry cleaning compounds. It contains a blend of five active-cleaning stain-removing and bleaching agents. No other formula has the balance, variety, quality or concentration of this product. Laundry Concentrate more than satisfies the needs of the industry as a cleaner, bleaching agent, disinfectant, whitener, oxidizer and odor counteractant. It is safe on colors and all types of fabrics. Packaged in 60 pound buckets.



LAUNDRY PRESOAK ■ SOAK AWAY HEAVY STAINS

Laundry Presoak is the ultimate in pretreatments. It is formulated with powerful cleaning, wetting, penetrating and stain removing chemicals, making it superior to other brands. Laundry Presoak may be injected with Brody's laundry feed system.

LAUNDRY SOFTENER ■ LIQUID CONCENTRATE

Our product makes all washables soft and fluffy. It makes ironing easier and helps eliminate chafing. Clothes stay fresh, wear longer, and wrinkle less. Aids in the elimination of static which stops clinging. Excellent product for blankets, sweaters, sheets, towels, linens, just about any washable material.



LAUNDRY SOLVENT DETERGENT ■ COMMERCIAL DETERGENT

This product is a non-ionic detergent with 30% emulsifiable solvents that target greasy, oily soils that can accumulate on table linens, towels, dinner napkins, etc. This product is for commercial laundries.



LAUNDRY SOUR ■ LIQUID PH REDUCER

Laundry Sour neutralizes linens so the pH of the finished product is within an acceptable range, thus preventing alkaline or acidic skin irritations. This product reduces rejects by aiding in the removal of residual alkali and mineral deposits, such as lime and iron, which cause graying and yellowing of linen. Laundry Sour may be injected with Brody's laundry feed system.



LAUNDRY SOUR II ■ RUST REMOVER

Laundry Sour II is specially formulated to remove rust deposits from linen as it neutralizes the pH of the finished product, preventing alkaline or acidic skin irritations. This product reduces rejects by aiding in the removal of residual alkali and mineral deposits, such as lime and iron, which cause graying and yellowing of linen. Laundry Sour II may be injected with Brody's laundry feed system.



LAUNDRY SOUR/SOFT ■ SOFTENS & LOWERS PH

This product softens and fluffs all fabrics and stimulates wrinkle free results. It eliminates static cling and reduces extractor time. Using this product in proper concentration neutralizes all residual alkalinity, which is critical in nursing homes where soft, irritation-free garments and bed linens are a requirement. It also contains optical brighteners to enhance the appearance of colors and whites. Laundry Sour/Soft may be injected with Brody's laundry feed system.



LAUNDRY SPOTTER/PRESOAK ■ WORKS LIKE MAGIC

This specialized formulation may be used to pre-spot laundry prior to overall cleaning, or as a spot and stain remover for localized application. It can emulsify oil based matter such as make-up, lipstick, oils, and greases. Also effective in removing rust and iron stains, Environmentally friendly.



LIQUID LAUNDRY ■ CONCENTRATED DETERGENT

Liquid Laundry is a powerful, concentrated, laundry compound in emulsion form that displays tremendous cleaning variety. It is formulated with color brighteners, ultra whitening agents, bleaching agents, disinfecting agents, oxidizers, and is effective in hot or cold water. Liquid Laundry may be injected with Brody's laundry feed system as well as single-product usage.





ONE-SHOT ■ 1 OR 2 LAUNDRY PRODUCT DISPENSER

This field-proven, chemical dispensing system is engineered to dispense one or two chemicals into laundry machines ranging in size from 17 lb 125 lb capacity. The chemical feed is triggered by direct interface to the washer or can be manually activated via the dispenser or optional remote activator. A unique "product lockout" feature helps control costs and product consumption.



ON-PREMISE PLUS ■ 1-6 PUMP DISPENSERS

The On-Premise Plus provides unparalleled flexibility and economy. It is operator friendly with an eight-formula remote control and provides a choice of 6 pump dispensers. The versatility of the On-Premise Plus makes it the right choice for any operation whether for restaurant linens, shirt laundry, hotel laundry or other on-premise laundry application.



ORGANIC SPOT REMOVER ■ ENZYME FORMULA

Organic Spot Remover was developed specifically to improve the bioenzymatic liquification and digestion of blood, urine and organic waste. It is a multiple spore blend of enzymes that promote the rapid breakdown of organic matter. Organic Spot Remover also contains a strong odor-counteractant, which eliminates the smell of blood and urine from sheets and towels.



OXYGEN WASH ■ STAIN REMOVER

Oxygen Wash is an all-purpose stain remover. It removes pet, coffee, food, wine, ink and other tough stains. Simply add 1/8 of a scoop to 16 oz. of water and apply directly to the soiled area. Let stand from 5 to 30 minutes depending on the type of stain. This product can also be used to clean tile & grout, carpet, and outdoor stains on patio furniture and decks. Packaged in 96 ounce containers, 6 per case.



POLAR PREMIUM SHIRT LAUNDRY ■ COLD WATER WASHING

This product is a one step enzyme laundry detergent with color-safe bleach. It is formulated to work in low temperature applications. Safe on all washable colorfast fabrics including Dacron and Polyester blends. DO NOT use on natural silk or wool.



PRO-SPOT BUSTER ■ SOLID PRE-SOAK FOR LAUNDRY

This specialty product contains a water sequestrant, surfactant and proteolytic enzyme for use on large protein-based soils such as blood, grass, excrement, oily collar and cuff soils and many others organic stains. It can be used as a booster for Wash N Bleach Extra 2 or used as a presoak so loosened soils can be washed free in the detergent cycle.



PROTEIN RELEASE AGENT ■ MULTI-ENZYME LAUNDRY PRESOAK ADDITIVE

This is a multi-strain enzyme laundry presoak additive that greatly improves cleaning results when used in conjunction with your current laundry detergent products. It safely and effectively removes stubborn stains and helps eliminate odors. Safe for all metals and rubber found on commercial laundry equipment.

RECLAIM POWDER ■ RECLAIM DETERGENT

This product was developed for getting the whitest of whites. When using this product the use of bleach is seldom needed unless extremely stained. Use in hot water only and for whites only.



RUST AND IRON REMOVER ■ WORKS LIKE MAGIC

This specialized formulation is designed to effectively remove rust and iron stains from linens, towels, and other laundry items. It will also remove most inks.



SC FABRIC SOFTENER ■ SUPER CONCENTRATE

SC Fabric Softener makes all washables soft and fluffy. Eases ironing and helps to eliminate chafing. Clothes are fresh, wear longer and wrinkle less. This product eliminates static electricity, which stops clinging of fabric and attraction of lint and hair. It is excellent for blankets, sweaters, sheets, towels, pillow cases, lingerie, diapers, work clothes, hosiery or any other washable materials. Do not mix bleach, bluing, starch, detergents or water softeners with this product. Perform all bleaching or bluing before the softening rinse.



SC LAUNDRY BREAK ■ SUPER CONCENTRATE

SC Laundry Break is specially formulated to be used with Brody's Super Concentrated Product System for laundries. This product may be dispensed directly from the container through an automated injector system into the laundry machine, thereby eliminating hand feeding from powder hoppers and possible spillage. SC Laundry Break is extremely concentrated.



SC LAUNDRY SOUR ■ SUPER CONCENTRATE

This product is specially formulated to be used with Brody's Super Concentrated Product System for laundries. This product is 5 times more concentrated than other sour products on the market. It is a pH reducer for all commercial wash systems. Use of this product eliminates yellowing and graying of laundry and neutralizes linen so that the pH is within an acceptable range.



SC LIQUID LAUNDRY ■ SUPER CONCENTRATE

SC Liquid Laundry is specially formulated to be used with Brody's Super Concentrated Product System for laundries. This product is a powerful, super concentrated, cleaning compound in liquid emulsion form. It may be dispensed directly from the container through an automated injector system into the laundry machine, thereby eliminating hand feeding from powder hoppers and possible spillage.



SLIDEOUT #1 ■ INSTANT RED CLAY REMOVER (PART1)

This is a one-of-a-kind product. This will remove the red clay out of baseball uniforms instantly, when used in conjunction with slideout #2.





SLIDEOUT #2 ■ INSTANT RED CLAY REMOVER (PART1)

This product must be used in conjunction with Slideout #1. This product instantly removes ground in red clay out of uniforms.



SOLV-IT (RECLAIM SOLVENT) ■ STUBBORN LAUNDRY STAIN REMOVER

This product is a concentrated laundry stain treatment for hard to remove soils. It is especially effective on cosmetic and oil based soils. This is best used when added to a hot wash bath with additional alkali booster and run at a low water level for a minimum of 20 minutes.



SPOT REMOVER ■ PRE-SPRAY SPOTS AWAY

Spot Remover is a specialized formulation that may be used to pre-spot fabric, carpet, rugs, and upholstery before overall cleaning. It may also be used as a spot and stain remover for localized application. It emulsifies oil-based matter such as make-up, lipstick, oils and greases, fats, hair creams and dressings, shoe polish, floor wax, inks, and is equally effective on water-based matter such as pet stains, coffee, cola, tea, food spills, grass stains, wine and liquor. This product is free of solvents and is 100% biodegradable.



TEK STAR STARCH (LIQUID) ■ PREMIUM LIQUID PVA STARCH

This is a premium liquid starch with PVA that is water based and contains high grade and contains high grade polymers, surfactants, and dispersants. It is designed to give extra body and a firm appearance to table linens, shirts, and uniforms.



WASH N BLEACH EXTRA 2 ■ SOLID LAUNDRY DETERGENT

Wash N Bleach Extra 2 is designed to meet the environmental requirements of the US EPA. This product is extremely concentrated and is very effective in killing unwanted bacteria and viruses in the wash water, thereby reducing or eliminating any bad odors. It has been created without the use of high alkaline ingredients that can damage fabrics.



WATER SOFTENER ■ CUTS DETERGENT USE IN HALF

Hard water minerals react with detergents to form a residue that adheres to fabrics, making clothing stiff and dingy. Water Softener neutralizes hard-water minerals so they can be washed away, leaving clothing whiter and brighter without the addition of bleach. Cut detergent usage in half by adding ½ cup of Water Softener along with detergent at the beginning of the wash cycle. Packaged in 77 ounce containers, 8 per case.



X3 SOLID LAUNDRY DETERGENT ■ BLOCK DETERGENT

X3 Solid Laundry Detergent contains a unique combination of water softener and surfactants, along with an activated oxygen bleaching system and enzymes out deterrent to the fluorescent whitening agents. It is also effective in killing unwanted bacteria and viruses in the wash which reduces odors. This detergent eliminates the need for a special bleaching cycle wash, which reduces processing time. It is safe for all colors and fabrics.





FABRIC TEST RESULTS

IRON PRESENT _____ RESIDUAL CHLORINE _____ FABRIC pH _____

LOAD COST BREAKDOWN FORMULA WORKSHEET

Step 1: Divide the price per gallon by 128 to get your cost per ounce.

Step 2: Multiply the number of ounces used by the price per ounce to get the total price per load per product.

(Figure step 1 and step 2 for each product in the five product system.)

PRODUCT #1

\$ _____ / Gallon divided by 128 = \$ _____ / Ounce

of ounces used _____ x \$ _____ / Ounce = \$ _____ / Load

PRODUCT # 2

\$ _____ / Gallon divided by 128 = \$ _____ / Ounce

of ounces used _____ x \$ _____ / Ounce = \$ _____ / Load

PRODUCT #3

\$ _____ / Gallon divided by 128 = \$ _____ / Ounce

of ounces used _____ x \$ _____ / Ounce = \$ _____ / Load

PRODUCT #4

\$ _____ / Gallon divided by 128 = \$ _____ / Ounce

of ounces used _____ x \$ _____ / Ounce = \$ _____ / Load

PRODUCT #5

\$ _____ / Gallon divided by 128 = \$ _____ / Ounce

of ounces used _____ x \$ _____ / Ounce = \$ _____ / Load

Step3: Add the total price per load for all five products and this will give you the "total cost per load."

PRODUCT #1	\$ _____
PRODUCT #2	\$ _____
PRODUCT #3	\$ _____
PRODUCT #4	\$ _____
PRODUCT #5	\$ _____

TOTAL COST	\$ _____
PER LOAD	





ABOUT BRODY CHEMICAL

Brody Chemical sells and provides service to over 50,000 customers in a variety of industries including manufacturing, industrial, mining, automotive, institutional, hospitality, trucking, food and beverage, agricultural, and medical. Brody Chemical's sales representatives are trained to offer technical assistance and recommendations in selecting chemical solutions and cleaning processes that best meet the needs of clients.

BRODY
CHEMICAL

6125 WEST DOUBLE EAGLE CIRCLE, SALT LAKE CITY, UTAH 84118

DESIGNED BY: NEWSLINK MARKETING | PROFESSIONAL PUBLISHING SERVICES, LLC FOR BRODY CHEMICAL
REVISED 3/23/2011